

# UNIQUE OPPORTUNITY

for clients of Wise Lord & Ferguson



## The Profit Savvy Program

A two day dynamic hands on business and profit improvement program for small business owners

### Would you like to:

- Increase the profitability of your business in today's economic environment?
- Find the opportunities that will drive your business forward?
- Find new ways to reduce your costs?

### Would you also like to:

- Improve management of your cash flow?
- Learn how to take advantage of the new ways of marketing - cost effectively or even for free?
- Develop a new plan for your business that will achieve your goals?
- Learn how to work on the business whilst working in the business?
- Take control of your business and create the future you want?

"If you want your business to grow and be successful, ensure participation in this informative workshop run by a professional with practical real world experience to share"

## Then you should participate in the Profit Savvy Program!

"This program has given me more confidence and focus to develop the direction of my business. I loved the opportunity to workshop ideas with other small business operators' and 'pick the brain' of a dynamic facilitator. It's been a great opportunity to work on my business not in it. Fantastic program!"

### PROGRAM FACILITATOR

The program is facilitated by Dr Sandra Gillanders, PNA, FNIA, AFAIM, FAICD, CAHRI, MIMC of Inner Development. Sandra is a successful business & management consultant, facilitator and coach. She has extensive practical experience in business management, accounting, financial management, market development, business development and planning, people management and formal qualifications in business and management. She has received numerous awards for her success in business, most recently as Entrepreneur of the Year.



Don't miss out - limited places - express your interest right now!

Place an expression of interest, obligation free, to be placed on our priority list to avoid missing out and receive further information on dates, times, location and price.

Email your contact details today to [email@wlf.com.au](mailto:email@wlf.com.au) saying "Yes, I'm keen to improve my business with The Profit Savvy Program

Wise Lord & Ferguson - phone: 03 6223 6155

